


## Finding Travel Bargains



Call Viking at **844-682-0762**  
or contact your travel advisor

**VIKING**

**Your Choice Sale**

**FREE Airfare\* | \$25 Deposit**

PLUS, YOUR CHOICE OF:  
Up to **\$1,000 Shipboard Credit\*** OR **FREE Beverage Package & INCLUDED Gratuities**

OFFER CODE: SBICS OR OFFER CODE: BEVS

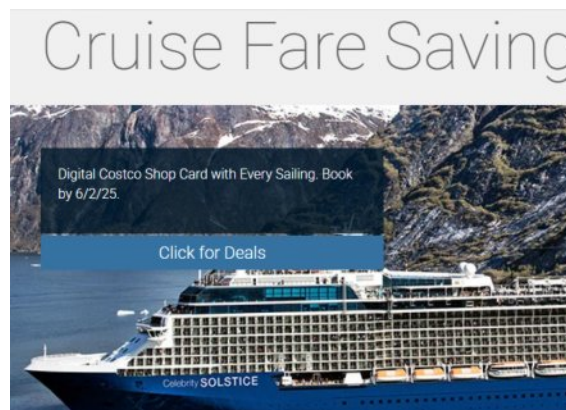
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**MOST POPULAR OFFER**

**ENDS TOMORROW**

Find inspiration at every turn

Reserve your preferred stateroom on board one of our small, elegant ocean ships by tomorrow to receive up to FREE airfare and your choice of bonus savings on an enriching voyage. Focused on regional art, music, architecture and history, our onboard programming can help you



**Cruise Fare Saving**

Digital Costco Shop Card with Every Sailing. Book by 6/2/25.

Click for Deals

Celebrity SOLSTICE

Both Costco and BJ's sell travel. Both offer price guarantees and all kinds of perks. BJ's has the most major cruise lines.

<https://www.costcotravel.com/> <https://travel.bjs.com/>

## Cruise lines are more focused on direct sales

According to this business-to-business travel publisher:

<https://www.travelweekly.com/Cruise-Travel/Insights/ASTA-wall-street-should-understand-agent-benefits>, the majors in the cruise industry are now more focused on selling directly to consumers.

"The company (Viking) has invested \$2.8 billion in marketing since 1997, most of it on direct marketing. The company said in its filing that more than 50% of clients booked with Viking directly."

It's worth exploring direct booking. These websites, offer deep discounts.

<https://www.royalcaribbean.com/>

<https://www.viking.com/>

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## Airline Savings Tools

I recommend these assets for saving money and finding flights.

1. Use a Capital One credit card.

This resource will get you refunds on nonrefundable flights, find the cheapest tickets, earn points.

Here are the links: <https://www.forbes.com/advisor/credit-cards/capital-one-travel-portal/> and <https://www.nerdwallet.com/article/travel/capital-one-travel-portal-guide>

2. Use Google to find flights and track price changes. <https://www.google.com/travel/flights/>

3. Here is a map based planning resource with all airports, flights, routes and flight days.

[FlightConnector.com](https://FlightConnector.com). Use this for planning complicated routing.

4. Rule of thumb: Domestic prices drop 64 days before and international prices drop 120 days before flight.